



## **Tourism Leadership Institute Committee Charter**

### **Mission**

The VADMO Tourism Leadership Institute Committee provides VADMO members with opportunities whereby they can further their professional development by leading and developing content to establish and grow a tourism professional credential program.

### **Roles and Responsibilities**

- Reviews and develops the curriculum for the VADMO Tourism Leadership Institute (VTLI).
- Identifies and contracts with industry professionals and educators to act as instructors in the program.
- Identifies and coordinates with communities to host instructional meetings throughout the year.

### **Meetings**

The Tourism Leadership Institute Committee shall meet at association meetings and at least once during the year to plan committee activities. The Committee is responsible for having one committee member facilitate the awards orientation meeting.

### **Membership**

- Committee Leadership: The chair of the Awards Committee shall be appointed by the association President.
- Other Committee members may include:
  - Volunteer member participants appointed by the VADMO President
  - The Association's Administrator as an Ex Officio Member.

### **Past Activities**

- This is a new initiative for FY24 and FY25.